



Esirom Limited
13 West Kings House Road,
Unit 18 & 20,
Kingston 10, Jamaica



Job Description: Content Creator, Esirom Foundation

About the Role

We are seeking a highly creative and talented Content Creator to join our dynamic team at the Esirom Foundation. As a Content Creator, you will be responsible for developing and producing engaging content across various platforms, including Instagram and our website.

Key Requirements

- **Multimedia Skills:** Ability to create high quality photo and video content.
- **Graphic Design Skills:** Ability to create visually appealing graphics and designs.
- **Creative Vision:** Ability to conceptualise and create visually appealing and engaging content.
- **Storytelling Ability:** Skillful at crafting compelling narratives and messages.

Core Responsibilities

- Develop and create engaging videos including Instagram Reels and high quality videos, for educational or promotional purposes.
- Shoot and edit photos from relevant project activities or events.
- Develop and create graphics and written copy to support project activities and events.
- Collaborate with other team members to create content that aligns with the Foundation's mission and goals.
- Stay up-to-date on social media, multimedia and design best practices.

Qualifications & Skills

- Bachelor's degree in Marketing, Communications, Digital Media Production, Graphic Design or a related field.
- Proficiency in photography, videography (DSLR/Mirrorless Camera), and video editing software.
- Proficiency in graphic design and appropriate software.
- Portfolio of previous work showcasing creative skills and experience in content creation (photos, videos, graphics).
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.

Additional Skills (Preferred)

- Experience with video production and editing software (e.g., Adobe Premiere Pro, Final Cut Pro).
- Experience with graphic design software (e.g., Adobe Photoshop, Illustrator).



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Benefits

- Competitive salary and benefits package
- Opportunities for professional development and growth
- Meaningful work contributing to sustainable development in Jamaica

Growth Opportunities: Content Creator

The Content Creator role offers a unique opportunity to showcase your creativity and contribute to the Esirom Foundation's mission. We believe in promoting from within and provide opportunities for career advancement based on merit and performance. You'll have the chance to develop your skills and experience, potentially transitioning into different departments or leadership roles within the Foundation or the Esirom Group in the future, for example, Senior Content Creator or Creative Director.

Other Esirom Group subsidiaries, such as Esirom Entertainment or Esirom Online, also utilise Content Creators, and the transfer could provide valuable new experiences and career growth opportunities.

About Esirom

Esirom Group Limited is a dynamic and growing company based in Jamaica, comprised of six subsidiaries, each letter of Esirom representing one of those companies:

- **E:** Entertainment (Esirom Entertainment Ltd.) focused on creating content for TV, movies, staging of music concerts, food festivals, and sporting events.
- **S:** Sustainability (Esirom Foundation Ltd.), which focuses on sustainable consumption, environmental protection and conservation, and urban planning.
- **I:** Impact (Esirom Impact Ltd.) for investing in small businesses.
- **R:** Research & Experimentation (Esirom REX Ltd.) for rapid prototyping.
- **O:** Online (Esirom Ltd.) marketing digital agency focused on social media management, content creation, and tech solutions.
- **M:** Manufacturing (Esirom Makes Ltd.) of sustainable products and development of sustainable brands to bring to market such as Moods, ReSource, and a line of spices & sauces.